

## **Privacy Declaration**

**Privacy Statement for The Chiropractic Collab**, located at Mariahoeek 21A 3511LG Utrecht, is responsible for the processing of personal data as shown in this privacy declaration.

### **Contact details:**

[www.thechirocollab.nl](http://www.thechirocollab.nl)

Mariahoeek 21A 3511LG Utrecht 030 227 1574

The Chiropractic Collab BV is the Data Protection Officer of The Chiropractic Collab.

We can be reached via [info@thechirocollab.nl](mailto:info@thechirocollab.nl)

### **Personal data that we process:**

The Chiropractic Collab processes your personal data because you use our services and/or because you provide these to us yourself.

Below you will find an overview of the personal data we process:

- First and last name
- Gender
- Date of birth
- Address information
- Phone number
- Email address
- Other personal data that you have provided by completing a registration form
- Active: for example by creating a profile on this website, in correspondence and telephone
- Location data
- Information about your activities on our website
- Data about your surfing behaviour across different websites (eg because this company is part of an advertising network)
- Internet browser and device type

### **Special and/or sensitive personal data that we process:**

The Chiropractic Collab processes the following special and/or sensitive personal data of you:

- Health
- Data from persons under the age of 16 - Our website and/or service does not intend to collect data about website visitors under the age of 16. Unless they have parental or guardian consent. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we are using personal data without this permission and have collected information about a minor, please contact us at [frontdesk@thechirocollab.nl](mailto:frontdesk@thechirocollab.nl), we will delete this information.
- Citizen service number (BSN)
- Insurance relation number

### **For what purpose and on what basis do we process personal data:**

The Chiropractic Collab processes your personal data for the following purposes:

- Handling your payment
- To be able to call or e-mail you if this is necessary to provide our services can carry
- To inform you about changes to our services and products

The Chiropractic Collab analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

**Automated decision making:**

The Chiropractic Collab does not make decisions based on automated processing on matters that can have (significant) consequences for people. It's alright this concerns decisions taken by computer programs or systems, without involving a person (for example, an employee of The Chiropractic Collab).

The Chiropractic Collab uses the following computer programs or systems: Practicehub

**How long we keep personal data:**

The Chiropractic Collab stores your data for 15 years after the end of the treatment (obligation under the Medical Treatment Agreement Act).

**Sharing personal data with third parties:**

The Chiropractic Collab will, if necessary and with your consent, provide your data to other healthcare providers for treatment purposes (such as reporting to referrer or transfer to another institution upon admission).

**Cookies, or similar techniques, that we use:**

The Chiropractic Collab uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. The Chiropractic Collab uses cookies with purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimise it. In addition, we place cookies that track your surfing behaviour so that we can offer customised content and advertisements.

On your first visit to our website, we have already informed you about these cookies and asked permission to place them. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser. See for an explanation:

<https://secureinternets.nl/themes/situation/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

**Security:**

The Chiropractic Collab takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you nevertheless have the impression that your data is insufficiently secured, that your data is stored incorrectly or that it is processed or shared without your permission, please contact us via 030 227 1574 or [frontdesk@thechirocollab.nl](mailto:frontdesk@thechirocollab.nl).

The Chiropractic Collab would also like to point out that you have the option of submitting a complaint to the national supervisory authority, the Dutch Data Protection Authority. Which can via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

**The Chiropractic Collab**  
**Kelly Hutchison DC**  
**Owner and Chiropractor**